

Z: POWER

Young People Back to the Movies



*The program is promoted in the frame of
"Z-Power. Young people back to the movies"
promoted by Fondazione Cineteca Italiana in the frame
of the "Collaborate to Innovate" program promoted
by Europa Cinémas and the Creative Europe Program
of the European Union.*

SESSION #1

YOUNG PROGRAMMERS AND PARTICIPATORY PROGRAMMING. THE EXPERIENCE OF LUCAS FILM FESTIVAL

March 1st, 10 AM CET



Lucas Film Festival, promoted by the Deutsches Film Institut in Frankfurt, is one of the eldest film festivals for young audiences across Europe. Already member of ECFA-European Children's Film Association, is a festival animated by young curators, cinephiles and educators that aim at putting together innovative strategies to better involve young people and to foster curiosity and interest in arthouse cinema.

In the frame of its activity, Lucas Film Festival has put together an absolutely innovative Young Programmers educational programme aimed at offering young audiences the chance to programme sections of the festival. Z-Power. Young people back to the movies aims at closely studying this promising model and offers a training session with the staff of Lucas Film Festival to get through this innovative approach.

SESSION #2

FILM FESTIVALS AND INNOVATIVE FILM EDUCATION PRACTICES

March 17th, 10 AM CET



The way film festivals have approached film education, before and during the pandemic, seems to offer nice food for thoughts in order to reformulate the way cinemas address their audiences based on European arthouse films. Film festivals addressed to younger audiences always adopt innovative formulas and approaches to make it more active and participatory attending cinema cultural proposals, so they appear to be key competences to reimagine cinema-going in the future. The workshop will be held by the staff of Cinema in Sneakers Film Festival (Warsaw, Poland).

PARTICIPATE

To join the conference send an email to simone.moraldi@cinetecamilano.it and we'll send you a confirmation.

You will be contacted before the conference and, if there are still available places, you will receive the link to the online call.

THE PROJECT

Z-Power. Young people back to the movies is a free initiative promoted by a network of Italian cinemas with the support of Europa Cinémas - Creative Europe-Media-Sub Programme within the framework of the Collaborate to Innovate Programme. The network includes a network of 12 cinemas in 11 cities in 4 Italian regions. The project is aimed at audiences between 9 and 23 years old.

Z-Power. Young people back to the movies aims to bring young people closer to the art and culture of cinema, to develop audiovisual skills and competences, also in the framework of wider programs in collaboration with schools, to allow them to acquire more refined tools to appreciate European quality cinema in theaters.

Z-Power. Young people back to the movies foresees the participation of a group of young spectators (Young Programmers) in the programming and management activities of the cinema. The project involves the Young Programmers in the programming, organization and realization of a real film festival that will take place in the spring of 2022 in each of the theaters involved. The Young Programmers of each cinema decide together the films to be programmed, selecting them from a catalogue of 12 quality European titles, they prepare the in-depth materials, devise innovative communication strategies to better involve the audience and finally, on the days of the festival, they introduce the film to the audience and moderate the debate with the guests.

Z-Power. Young people back to the movies is promoted by Fondazione Cineteca Italiana (Area Metropolis 2.0 in Paderno Dugnano, MI) in collaboration with Cinema Nuovo (Varese), Multisala Ariston (Mantova), Cinema Rondinella (Sesto San Giovanni, MI), Il Nuovo La Spezia Monosala (La Spezia), Cinema Mignon (Chiavari, GE), Cinema Astoria Lerici (Lerici, SP), Cinema Garibaldi (Carrara, MS), Capitol Multisala (Bergamo), Il Cinemino (Milano), Cinema Palestrina (Milano), Cinema Edera (Treviso).

AREA METROPOLIS 2.0
PADERNO DUGNANO (MI)

CINEMA NUOVO
VARESE (VA)

MULTISALA ARISTON
MANTOVA (MN)

CINEMA RONDINELLA
SESTO SAN GIOVANNI (MI)

**IL NUOVO LA SPEZIA
MONOSALA**
LA SPEZIA (SP)

CINEMA MIGNON
CHIAVARI (GE)

CINEMA ASTORIA LERICI
LERICI (SP)

**CINEMA GARIBALDI
CARRARA**
CARRARA (MS)

CAPITOL MULTISALA
BERGAMO (BG)

IL CINEMINO
MILANO (MI)

CINEMA PALESTRINA
MILANO (MI)

CINEMA EDERA
TREVISO (TV)



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www.z-power.eu